

# Privacy Policy

**Last Updated: September 2025**

We The Safe Consulting, Inc. (“we,” “our,” “us”) values your trust and is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and share your personal information when you use our website, services, and related platforms (collectively, the “Site”). By accessing or using our Site, you agree to the practices described in this Privacy Policy. If you do not agree, please discontinue use of our Site.

## 1. Information We Collect

We may collect the following types of information when you interact with our Site:

- **Personal Information you provide:** name, email address, phone number, billing/shipping address, company details, and any other information you choose to provide (e.g., through forms, surveys, or support requests).
- **Account and transaction data:** if you purchase services or products, we may collect payment and order information.
- **Usage information:** IP address, browser type, device details, pages visited, time spent on the Site, and referring/exit pages.
- **Cookies and tracking technologies:** used to enhance your experience, remember preferences, and analyze usage trends.

## 2. How We Use Your Information

We use collected information for purposes including:

- Providing and improving our services and website.
- Processing payments, bookings, and customer support requests.
- Sending service updates, security alerts, and promotional offers (with your consent).
- Understanding how visitors use our Site to improve functionality and user experience.
- Complying with legal obligations and enforcing our terms.

## 3. Sharing of Information

We do not sell your personal information. We may share information only in the following circumstances:

- **With service providers** who support our business operations (e.g., hosting, analytics, payment processing) under confidentiality agreements.
- **For legal reasons**, if required by law, regulation, subpoena, or court order.
- **Business transfers**, if our company is involved in a merger, acquisition, or asset sale.

Some data may be stored or processed outside Canada and may therefore be subject to foreign privacy laws.

## 4. Cookies & Tracking Technologies

Our Site uses cookies and similar technologies to:

- Keep you logged in and remember preferences.
- Analyze traffic and improve performance.

- Deliver personalized content and relevant offers.

You may adjust cookie settings in your browser. Disabling cookies may limit some Site functionality.

## **5. Data Security**

We use reasonable physical, technical, and administrative safeguards to protect your personal information from unauthorized access, use, or disclosure. While we take steps to secure your data, no method of transmission or storage is 100% secure.

## **6. Children's Privacy**

Our Site is not directed to children under 13. We do not knowingly collect personal information from children. If we discover such data has been provided, we will delete it.

## **7. Your Rights & Choices**

Depending on your location, you may have rights to:

- Access, correct, or delete your personal information.
- Withdraw consent to marketing communications.
- Request details about how we handle your data.

To exercise these rights, contact us at [info@wethesafe.com](mailto:info@wethesafe.com).

## **8. Retention of Information**

We keep your personal information only as long as necessary to fulfill the purposes described in this Policy, unless a longer retention period is required or permitted by law.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised "Last Updated" date.

## **10. Contact Us**

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

**We The Safe Consulting, Inc.**

Email: [info@wethesafe.com](mailto:info@wethesafe.com)